

# Board of Directors

Association of Old Crows  
1001 N. Fairfax St., Suite 300  
Alexandria, VA 22314

## MINUTES

10 August 2023



### THOSE PRESENT

#### Executive Committee

- Brian “Hinks” Hinkley, President
- Myles Murphy, Vice-President
- Dennis “Mancub” Monahan, Secretary

- Greg “Patch” Patschke, Treasurer
- Erik Bamford, International
- Shelley Frost, Executive Director

#### At Large Directors

##### 2023

- Greg Patschke
- Michael Ryan

##### 2024

- Nino Amoroso
- Steve Oatman

##### 2025

- Ken Dworkin
- Dr. Haruko Kawahigashi

#### Appointed Directors 2024

- Frank “Cowboy” Ball
- Ken “Kilo” Parks

#### Regional Directors

##### 2023

- Karen Brigance, Southern
- Myles Murphy, Northeast
- Jurgen Opfer, International II

#### Regional Directors

##### 2024

- Dennis Monahan, Mid-Atlantic
- Wayne Shaw, Mountain-Western
- Jim Utt, Central

#### Regional Directors

##### 2025

- Amanda Brockermeyer, Pacific
- Erik Bamford, International I
- Mark Schallheim, Northwest

#### Past President

- Glenn “Powder” Carlson

#### Board of Governors (non-Voting)

##### 2024

- Jesse “Judge” Bourque
- Mick Riley

#### Staff and Others (non-Voting)

- Shelley Frost
- Glorianne O’Neilin
- Tony Ramos
- Hollann Schwartz
- Ken Miller
- Kathy Hartness
- Josie Iapalucci
- Raleigh Leavitt
- Christine Armstrong
- Bob Andrews

**Legend:**     Present     Not Present     Present by MS Teams/Telephone



## CALL TO ORDER

Proper meeting notice having been given and with a **QUORUM** present, the Board of Directors meeting **CONVENED** at 1600 hours EST, Thursday 10 August, by Zoom teleconference. President Hinkley called the meeting to order.

## SECRETARY REPORT

Five (5) Action Items from the 13-14 June 2023 Board of Directors (BoD) meeting were reviewed. Two (D-2023-02 & D-2023-04) have been closed; Three (3) (D-2023-01, D-2023-03, and D-2023-05) remain open.

Minutes for the 13-14 June 2023 Board of Directors (BoD) meeting were posted as readaheads for member review and approval.

It was **MOVED** and **SECONDED** (Amoroso/Ball) to **APPROVE** the minutes of the 13-14 June 2023 BoD meeting. **MOTION PASSED.**

## BOD TREASURER'S REPORT

Jim Utt provided a review of the 2023 financials and spoke briefly about the audit.

The AOC has experienced almost \$800k in unrealized losses due to market forces. Overall account balance stands at \$5,268k as of 31 July 2023 with Contingency Operating Reserve Fund set at \$2.3 million dollars and the Capital Expenses Reserve Fund at \$146K dollars. Annual planned obligations amount to ~\$393K for 2023; P/L Estimate at -\$638k; and "Extra Funds" at \$1,792k.

It was **MOVED and SECONDED** (Parks/Ball) to **APPROVE** the Treasurer's Financial Report as presented. **MOTION PASSED.**

## STRATEGY COMMITTEE UPDATE

Mr. Myles Murphy provided a detailed brief on the AOC Vision, Strategy, Strategic Goals, and 2023 Annual Operating Plan.

Growth Oriented Strategy looks out to 2026 and ties back to the five pillars: build an advocacy and communications enterprise; diversify streams of revenue; grow global membership; strengthen international programs; and grow professional development.

Presented several actions within these pillars that have already been identified to meet growth objectives. Of note, selection has been made on the new AMS database. Implementation will begin in January 2024. The old database will go dark on 01 Feb 2024.

Going forward: intent to hold quarterly reviews with Staff and BoD/Committee members; and the Five-Year Strategic Plan will undergo a review with the BoD in Summer of 2024.

The **DRAFT** 2024 Annual Operating Plan will be presented to the BoD in October and the **FINAL** plan will be presented in December.



The McKinley report should be coming out in a few weeks, but Mr. Murphy presented the Education Business Plan recommendations from the McKinley Advisors Survey:

- work with the Stevens Institute of Technology to develop a certification program,
- hire FTE – Director of Strategic Partnerships and Training to build and establish relationships with educational institutions and the military for educational purposes,
- move webinars behind the membership wall, and
- change course pricing.

## INTERNATIONAL AOC CONVENTION (IAC)

Mr. Erik Bamford provided a status update on the managing future of AOC Europe events. There has been general discontent with Clarion's performance. The contract with Clarion ends after the 2024 AOC Europe convention but a decision is needed before the end of Q3 2023 to allow preparation for the 2025 AOC Europe event.

Options for consideration include:

1. renew with Clarion,
2. develop a hybrid solution with AOC staff managing the event with hired contractors, or
3. in-house (current AOC staff only).

Another question that arose was whether the AOC Europe solution should be constrained to Europe or expanded to cover all non-U.S. events.

Discussion was held on the topic above.

It was **MOVED and SECONDED** (Bamford/Carlson) to **ALLOW THE CLARION CONTRACT FOR AOC EUROPE TO EXPIRE AFTER AOC EUROPE 2024. MOTION PASSED.**

## MEMBERSHIP COMMITTEE REPORT

Mr. Jim Utt presented a high-level review of the Membership Committee Report.

Mr. Utt mentioned that we are working with Billhighway to identify 6-10 early adapters to try out the service.

In addition, we are looking to implement the membership fees as recommended by the McKinley Report. The topic of Retired classification needs some attention. Questions included:

- do we grandfather those already paying the rate,
- how do we validate the status is accurate, and
- do we get rid of retired classification altogether?

There are about 1200 members actively listed as "Retired". Many of these people do provide services as volunteers.



**QUESTION:** What should be the way forward with the “Retired” member classification?

**ASSIGNED ACTION: Yes.** President Hinkley tasked Mr. Jim Utt to take the question back to the Membership Committee for investigation. Assigned Action Item: **D-2023-06.**

Chapter start-ups. Poland, Lithuania, and Turkey non-U.S. chapters are close to becoming active.

Multiple chapters are being engaged for revitalization efforts: Dallas (Dallas, TX), Spacecoast (Melbourne, FL), Aardvarks (S. Africa), Greater LA (Los Angeles, CA), and the Desert Sun Roost (Tuscan, AZ).

## AWARDS

Mr. “Kilo” Parks presented a detailed report on the status of Awards and actions taken since the June Board meeting.

The following Outstanding Unit Awards were received:

- Outstanding Unit Award (Army) – United States Army Pacific (USARPAC), Ft Shafter, HI
- Outstanding Unit Award (Navy Shore) – Naval Information Warfare Training Group (NIWTG), San Diego, CA
- Outstanding Unit Award (Navy Air) – Fleet Air Reconnaissance Squadron One (VQ-1), Oak Harbor, WA
- Outstanding Unit Award (Navy Sea) – USS Fitzgerald (DDG 62), San Diego, CA

The following were reviewed:

- Technology Hall of Fame – Ray Irwin
  - The nomination was submitted but not uploaded for committee to review/rank due to Mr. Irwin having previously won the award in 2011

All awardees have been informed. The following are next steps:

- working on presentation venues,
- working on plaques and verifying names/ranks,
- listing awardees on AOC website,
- placing the marketing message on Awards,
- developing certificates for nominees that were not selected, and
- the committee will review the OpMan.



## NOMINATIONS & ELECTIONS UPDATE

Mr. Cowboy Ball provided an update on the upcoming elections.

- Candidates are listed on the AOC website
- Candidate videos are due August 15<sup>th</sup>
- Election Guide will be in the September JED
- Elections will be set up in Elections Online by September 20<sup>th</sup>
  - Staff/Board testing 20-25 **September**
- Meet the candidates webinar planned for last week of September – first week of October
- Elections will open 1 October
- Election results to the Board by 5 November

No changes to the two candidates for the position of President-Elect.

No changes to the Regional Candidates.

Nine candidates were received for the At-Large Director; eight were approved to run and another one has since been removed. The list is now:

- Michael Brock (MO)
- Eric Colon (DC)
- Scott Jeff Hughes (DC)
- Robert Scott “Sherm” Oliver (VA)
- Air Marshall Daijit Singh (India)
- Greg Siuta (CA)
- Paul Vavra (SD)

## CONVENTION AND CONFERENCE SUMMARY

President Hinkley provided an update on the International Symposium progress to date.

Theme is “Advancing EMS Superiority Through Strategic Alliances and Partnerships.”

Keynotes in work:

- Mon/Tues – Lt. Gen Matthew G. Glavy, Deputy Commandant for Information (DC/I), USMC



Keynotes confirmed:

- Weds - Lt. Gen. Lance Landrum, Deputy Chair of the North Atlantic Treaty Organization Military Committee, NATO
- Weds - VADM Francis Morley, Principal Military Deputy Assistant Secretary of the Navy, (Research, Development and Acquisition), Navy

President Hinkley reviewed the Breakout Session topics and overall conference schedule.

Technical sessions are being shaped. Mr. Monahan is reviewing the Technical Papers. Sixty-seven have been received for nine (9) slots. Final selection will be made by 31 August.

President Hinkley briefly reviewed the financials for the conference.

## EXECUTIVE DIRECTOR REPORT

Executive Director Frost reviewed the professional staff organization chart with the Board. There have been no new hires, but Mr. Sean Fitzgerald has been realigned to Mrs. Kathy Hartness due to positional responsibilities.

Moving forward with a Senior Analyst SME position to free up Mr. Ken Miller.

The podcast has hit 100,000 subscribers.

STEM Student of the Year winner presentations are being scheduled for September and October.

Information on the 2024 Future 5 Winners was presented to the Board. Expecting announcement on social media next week.

New database and website will go live on 31 January 2024.

Please update the Engagement Calendar.

## CLOSING COMMENTS

President Hinkley thanked everyone for a productive meeting.

It was **MOVED** and **SECONDED** (Murphy/Brockermeyer) to adjourn the meeting. **MOTION PASSED**. President Hinkley **ADJOURNED** the proceedings at 1745 hours EST, 10 August 2023.

## RESPECTFULLY SUBMITTED

Presented by the Secretary for APPROVAL by the Board of Directors on 12 October 2023.

*Dennis Monahan*

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Dennis Monahan, Secretary

12 October 2023

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Date

